



 **BOWCARDS.COM**  
PRETTIER WITH A BOW!

**NEW!**  
WITH AN ADHESIVE DOT AS OPTIONAL FIXATION  
FOR ELECTRONIC VOUCHERS IN  
CREDIT CARD FORMAT

a product by



**SOPP** Industrie

## Bow gift cards: gift cards in slipcase with decorative bow

True to the motto "Haptics in the new Optics" our bow gift cards emphasise the gift character of your individual voucher card and the value of your offer with a handmade textile bow.

- In the classic A6 format (postcard)
- With 3 different bow colours (brown, red, gold)
- With or without viewing window on the front



Without window



Red bow



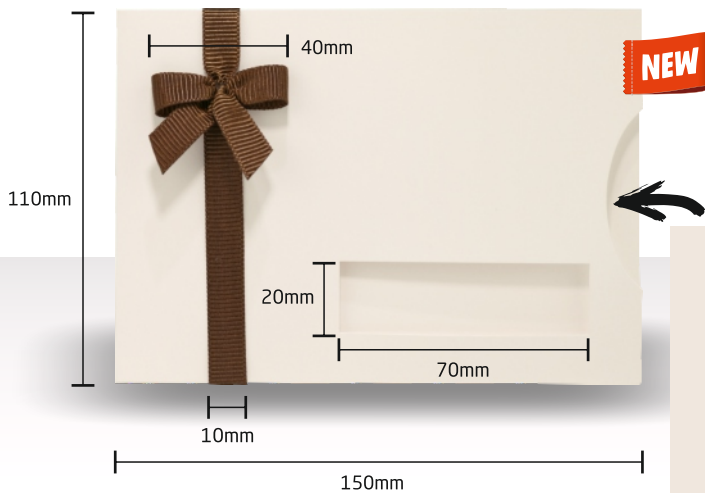
Gold bow



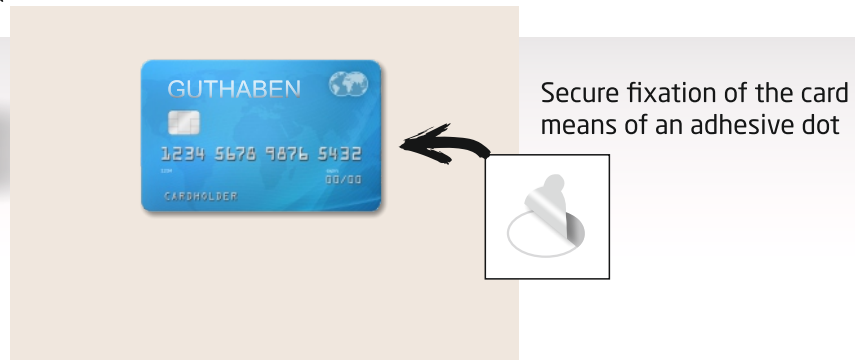
With window



Brown bow



- **MOQ: 100 pieces (per bow colour)**
- **With your printing design on the card (ex. your logo)**
- **Card optionally with an adhesive dot for electronic vouchers**
- **With or without viewing window of the slipcase**
- **Special customer production from 5.000 pieces onwards**



### Bow gift Card:

- Format: DIN A6 / WPK / 148 x 105mm
- Grammage: 265g / m<sup>2</sup>
- Haptics: matt
- Colour: ivory (similar PMS Nude 7506 C)
- Weight: 9g (slipcase, card, bow)
- Option: with or without card holder



The bow gift card including the golden bow, the cut out viewing window and the card with the printing motif of your choice



The card is completely inserted in the bow slipcase (cover) and the viewing window shows a part of the print

## Suggestions for the individual design of your inlay card

Important: Your individual artwork will be realised optionally with or without an adhesive dot for a voucher in credit card format.

### Bow gift card: Basic

Window cut-out: Word "Voucher"



The dashed window line simulates the cut-out area.

### Bow gift card: With your own design and use of an electronic voucher card

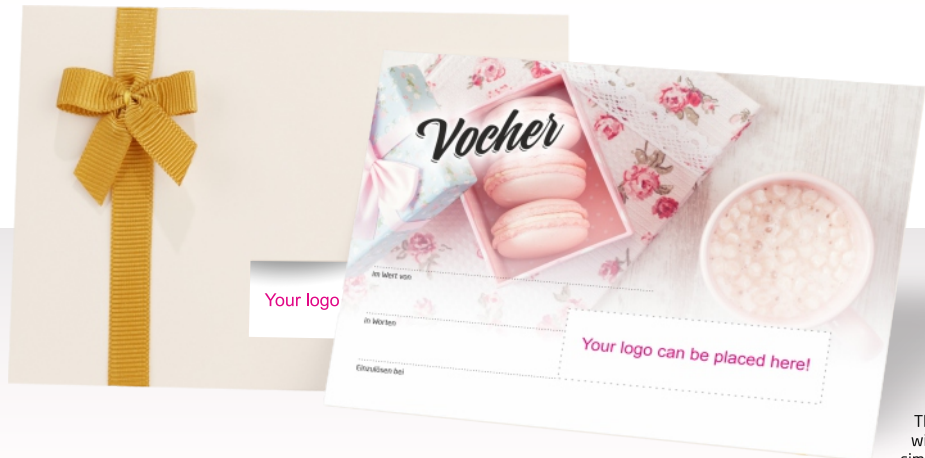
Window cut-out: ex. your logo



The dashed window line simulates the cut-out area.

### Bow gift card: With the design of your choice

Window cut-out: ex. your logo



The dashed window line simulates the cut-out area.

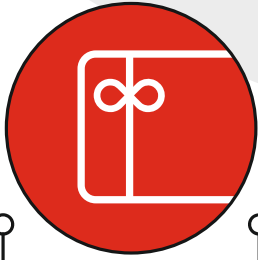
### Bow gift card: Example for an individual Design

Window cut-out: ex. „Voucher“



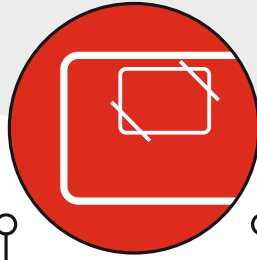
The dashed window line simulates the cut-out area.

TO ORDER



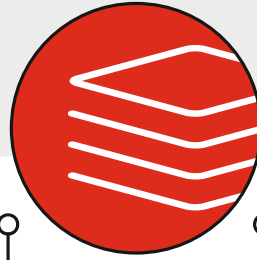
**Step 01**

Select the cover with/without viewing window and the colour of the bow.



**Step 02**

Select the (inlay) card with or without adhesive dot for an electronic voucher.



**Step 03**

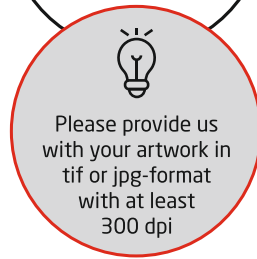
Order the required quantity to: [karte@sopp.de](mailto:karte@sopp.de)  
Send your card design in parallel.



**Step 04**

You will shortly receive a proof for approval.

**Ready!**



Starting at  
**1,09**  
€

Price per piece:  
including individually printed insert card

100 pcs:	1,79 €
500 pcs:	1,49 €
1.000 pcs:	1,39 €
2.500 pcs:	1,25 €
5.000 pcs:	1,19 €
10.000 pcs:	1,09 €

Set-up-cost:  
Artwork preparation: 49,00 €

Optionally:  
Artwork adaption: 49,00 €



Item: 35591  
Window: Yes  
Bow: Yes  
Colour: Gold



Item: 35367  
Window: No  
Bow: Yes  
Colour: Gold



Item: 35592  
Window: Yes  
Bow: Yes  
Colour: Red



Item: 35593  
Window: No  
Bow: Yes  
Colour: Red



Item: 35595  
Window: Yes  
Bow: Yes  
Colour: Brown



Item: 35594  
Window: No  
Bow: Yes  
Colour: Brown



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